

**Southern Sierra Fat Tire Association (SSFTA)  
Board/Advisory Team Meeting Minutes  
February 11, 2014**

**Regular Meeting**

**Board Members Present:** Ernest Garcia-Diaz, Kevin Schmidt, Kristabel Garcia-Diaz, Gary Bryant

**Advisory Team Members Present:** Kari Fabrizio, Steve Carskaddon, Malaika Bryant

**Members and Guests Present:** Kevin Talley, Kevin Fabrizio, Eddie Gonzalez, Matt Gonzalez, Jim McWhorter, Ed Paulsen, Patrick Alhborn, Megan Rury, Brian Rury, Merrick Rury, Tim Strem, Rainier Altaras, Rossy Robles, Augstin Robles, Cameron Carskaddon, Al Crespo, Melissa Hoyt, Tim Hoyt, Drew Wilson, Mark Bledsoe, Susan, Bowen, Janet Gonzalez, Matt Quigley

**1. Opening**

1.1. Meeting Called to order at 6:35 pm by Ernest Garcia-Diaz

**2. Reports**

**2.1. SSFTA General Report**

- 2.1.1. Rides: Ernest discussed upcoming rides. The number of scheduled rides and participants are increasing due to warmer weather. Jerry Mosely hosted a ride to SLO on 1/22. Whiskey Flat ride is scheduled for 3/1.
- 2.1.2. Adrian Mongefrom All Action Racing, offered products for the club to raffle, about \$80.00 was raised.
- 2.1.3. Keyesville is coming up in March, we will discuss club activities for Keyesville at the next meeting.
- 2.1.4. Ernest asked meeting participants to share goals for the club for the upcoming year- general/financial/other:
- Tim Strem- support Chris Horgan on a couple of his projects
  - Kristabel Garcia-Diaz - support Chris Horgan, more out of town rides for riders of all levels
  - Kari Fabrizio - clean up tumbleweeds on trails in foothills
  - Alan Yama - lead a ride on the Tobias trail (cleared by the Stewards of Sequoia)
  - Mark Blesdoe- build new single trail near Marcelle's drop (personal goal)
  - Drew Wilson- sponsor a social dog ride, create a youth initiative, build up kid's ridership
  - Jim McWhorter- primitive camp out w/tents
  - Brian Rury- start a beginner, beginner ride
  - Megan Rury, get kids to volunteer at events (maybe sponsor extra credit through schools)
  - Al Crespo- link with Kern Wheelmen/create mutual event(s)
  - Kevin Schmidt- beginner ride endorsed, kids involved, post a map on the website, back up & support beginners
  - Gary Bryant-Beginner skills clinics

- Introduce casual ride
- Camp out
- Kevin Fabrizio- would like board to learn the existing bylaws and follow them.
- Cameron Carskaddon- Question: "Where did the money in the bank come from?" Answer: Primarily from hosting Keyesville.

## **2.2. Treasurer's report**

**2.2.1.** Pay pal Account: \$1989.52

Bank Account: \$ 5704.21

Sold Merchandise: \$131.00 (not deposited yet)

**2.2.2.** Tax season is here; Kristabel will be reaching out to Sydney, who has prepared the club's taxes in the past. She has done a great job in previous years.

**2.2.3.** Need board approval for:

Webhosting: \$95.40

Post Office: \$60.00

Motion approved unanimously

**2.2.4.** Insurance carriers for SSFTA: Kristabel has researched two potential insurance carriers; IMBA or USAC.

USAC: annual fees- \$150 for membership, additional \$150 for insurance, offers \$1,000,000 liability for rides. In a policy with USAC, if the SSFTA charges for any event (poker run, race, ride, etc) there is an additional \$300 fee per event.

IMBA: \$30 annual fee

Covers trail maintenance and trail building activities, as well as time trials for club members. There is an additional \$300 fee for skills clinics.

Question from Brian Rury: "What is this insurance for?" Kristabel- liability insurance for the club.

Kevin Schmidt expressed thanks to Kristabel for completing this research on behalf of the club.

A motion from Kevin Schmidt to accept USAC as the insurance carrier for the club was seconded by Kristabel Garcia-Diaz. USAC was accepted as the insurance carrier by unanimous vote of all Board members present.

## **2.3. Membership Report**

**2.3.1.** Kristabel reported that February is the last month before every member is due to renew. There are currently 76 active members, paid up until through the end of February.

- Membership can be renewed through PayPal
- There are 12 lifetime members
- 20 members have paid membership through 2015

Question- "When a family has a membership, they currently receive only one card, can each family member receive an individual card?" Answer from Kristabel- yes this can be done.

Question: "Can emergency information be put on the membership cards, for rides?" Suggestion from Gary, rather than put emergency information on cards, place a link on the SSFTA website to Road ID.

### **3. Old Business**

### **4. New Business**

#### **4.1. March Rider of the Month- Rainier Altavas**

#### **4.2. Project Proposal/Poker Run**

Kevin would like to organize a poker run, sometime in October and would like to know if there is interest in the club to host an event like this.

Feedback- in order to generate interest, there would need to be a prize package, Tshirts and food.

Suggestion- rather than have this be a fund-raising event, could we just have a club poker ride and have it coincide with a picnic? We could host a BBQ and poker ride and see how much interest is generated.

Proposal: Combine the Spring Picnic with a Poker Ride, perhaps in May, since it is bike month. If there is to be a poker ride, it will be in October, this will be discussed again in May.

#### **4.3. Project Proposal/Hats**

Kevin Schmidt has proposed to set up a committee to design new SSFTA hat designs. A committee has been formed to bring back design & cost proposals to the next Board meeting. Augie cautioned the group to remember to use quality materials. The committee consists of: Gary Bryant, Augie Robles, and Kevin Schmidt.

#### **4.4. Project Proposal/Bicycle Hangers**

Kevin Schmidt submitted a project proposal to have the club print hanging flyers to distribute to local bicycle shops. These hangers would have local club contact and website information, it would cost \$130 for 500 to be printed. It could be a good way to promote the sport, the clubs and the local shops He has spoken with Kern Wheelmen club leadership, and they are willing to split the cost so that each club's information is represented on the hanger (one club on each side). Kevin has spoken to local bike shops (Alan @ Finish Line, Britney @ Sniders, Kerry @ Action Sports) and they are willing to place the hangers on bikes for sale in the shops. Suggestion – have a place on the bottom of the hanger for the bike shop to put its stamp.

A motion was made to split the initial order of 1000 with Kern Wheelmen, the SSFTA would be responsible for the cost of 500 printed, \$130. Gary Bryant seconded the motion, and the board unanimously passed the proposal.

### **5. Announcements**

#### **5.1. Public Comments**

Kevin Schmidt- a big “shout out” to everyone who rode the rock Cobbler, it was brutal and they were amazing!

Kevin would like to start the process of providing an opportunity for members to share pictures of their bike on a special member's forum on the SSFTA website, to share specs and information. Please remember for privacy purposes to disable geotags on photos.

#### **5.2. Next Meeting: March 11, 2014**

### **6. Adjournment-** meeting adjourned 8:09 pm

