

**Southern Sierra Fat Tire Association (SSFTA)
Board/Advisory Team Meeting Minutes
March 8, 2011**

Board Members present: Eddie Gonzalez, Alan Yama, Kari Fabrizio, Michael Wade

Advisory Team members present: D.J. Billiard, Tim Strem, Deanne Renting, Lisa Wade, Bob Sughrue,

Members/Guests present: Malaika Bryant, Tommy Bryant, Sam Ames, Garrett Goss, Barbara Evans

1. Opening/ Roll Call (by sign in)/ Minutes

Roll call was taken by sign-in sheet. Fourteen members and guests were present. The meeting was called to order at 6:34 p.m.

1.1 Introductions and Welcome

Vice President Eddie Gonzalez welcomed everyone.

1.2 February Minute Approval

The minutes from the February 8, 2011 meeting were distributed prior to the meeting. Kari Fabrizio summarized the minutes. No changes were recommended. Eddie Gonzalez moved to approve the minutes. Tim Strem seconded the motion. All board members present approved the minutes.

2. Reports

2.1 SSFTA General Report

Eddie Gonzalez reported that the weekend rides are going well and Monday/Wednesday night rides are still a bit sparse. Daylight savings time is next week, which should help with attendance. Eddie has had email/phone contact with several new individuals who are interested in riding with the group. The out-of-town ride at Sycamore Canyon last month was attended by 4 members who met up with 4 other locals who lead the ride.

2.2 Treasurer's Report

Alan Yama reported that he moved \$500 from the Pay Pal account into the SSFTA banking account. SSFTA currently has \$5236.79. There are a few orders for jerseys that have come in.

2.3 Membership Report

Deanne Renting reported that the March membership drive is underway. We currently have 41 members who have joined/renewed including lifetime members. To date, memberships have generated \$650. Seven new members have joined so far this year. Twenty-seven percent of our members are located in the 93306 zip code, 15% within 93311, and 12% in the 93309 zip code area. Several out-of-town people have joined. Membership forms are still being handed out this month.

2.4 Trail Maintenance Report

Tim Strem reported that the Keyesville trail maintenance day went well Saturday. Part of the course was re-routed. One more trail day will take place 3-13-11 to finish the necessary work prior to the race. The Kern Canyon trail will need some work next.

2.5 Website Report

Eddie Gonzalez reported that we need to find a replacement for Jack Van Bindsbergen as website administrator. Sam Ames reported that he knows someone who may be interested. Maliaka Bryant indicated she will consider this post as well.

3. Old Business

3.1 Foothill race: Sam Ames reported that the Foothill race was a success. He generously donated \$400 of the proceeds to SSFTA and raised \$300 in cash for the Rattlesnakes Jr. Racing Team from the race BBQ. The remaining proceeds will be used for future events. Sam wants to do a summer series that may be a 10 mile fun event and not a race. On behalf of SSFTA, Deanne Renting thanked Sam for his donation and presented him with an honorary SSFTA membership. Via email exchange, the board motioned, seconded, and approved the addition of a club hat and pint glass to the free membership to Sam.

3.2 Bike posters: Table for next time.

3.3 SSFTA T-shirts/jerseys: Deanne Renting reported that there are currently 20 orders for jerseys with a \$16 profit per jersey order. Deanne will order 51 jerseys in a variety of sizes. The new SSFTA t-shirts are being re-worked by this subcommittee.

3.4 2011 bylaws: The updated bylaws are still being edited. A special meeting will be held on April 12th at 6:00 p.m. to vote on the bylaws.

3.5 Keyesville Race: The race planning is reportedly on schedule. Tim Strem reported that volunteers are needed Thursday before the race to finalize the staging area. Kari Fabrizio offered to assist Jim McWhorter

in organizing volunteers for the race weekend. The final trail day is next Sunday.

4. New Business

4.1 Establishing SSFTA 2011 calendar:

SSFTA Spring BBQ: meeting attendees agreed on a 4/30/11 date. The BBQ will be at Hart Park. Bob Sughrue and Lisa Wade have hamburgers and chicken in the freezer to add to the event. Additional specific planning will be done at the April meeting.

SSFTA Weekend trip: meeting attendees agreed on a 7/30-7/31, 2011 date. Destination to be determined with proposed ideas for Montana de Oro or John Steloni's campsites in Kernville.

SSFTA out-of-town trip: meeting attendees agreed on an 8/25-8/28, 2011 timeframe. Destination to be determined with proposed ideas for Idyllwild at Big Bear, Santa Cruz Wilder Ranch area, Camp Nelson, Temecula (Vail Lake, near Stone Brewery), or Mammoth.

SSFTA Fall BBQ: TBD

4.2 Website protocol for postings

Eddie Gonzalez stated that there have been questions on what to post, when to post, and how long to post items. Deanne Renting added that we occasionally get requests to post/send out information in our newsletter. There is a question of when items should get posted in forums vs. homepage.

Discussion ensued with board/meeting attendees agreeing that homepage information should be dedicated to club sponsored rides and events. Board/Advisory Team members and actively participating/reliable club members that have an event that is in the best interest of the general club can have these events posted on the homepage. Other rides/events, especially those sponsored by organizations who support SSFTA, such as NiteRider, Action Sports, and Snider's, etc. that are of interest to SSFTA members should be posted on the homepage under "other bike related events". Individual members who just want to inform others of a ride they are doing should post this in the forums section.

The board/meeting attendees agreed that the Newsletter should be reserved for once-a-month information sharing and members should not

be bombarded with frequent mass emails. Members can check the website for updates.

Text messaging capability: people will be able to opt out/in for this format and it will be reserved for informing members of last minute changes in rides/events (within 2-3 days of event) blast. Kevin Fabrizio will need to inform SSFTA of costs associated with this texting capability.

5. Announcements

5.1 Public Comments

5.1.1 Sam Ames reported that there will be a demo day sponsored by Action Sports this Saturday 3/12 at Hart Park at the shooting range. Trek will be there. Mountain, road, and cyclocross bikes will be available. There will be a BBQ as well. The event will be from 9-2 p.m.

5.1.2 Rattlesnake members Mike Wade and Garrett Goss said that all team members finished their last race with 4 members making top 10 finishes. The next event will be at Keyesville.

5.1.3 Deanne announced that D.J. Billiard is March Rider of the Month.

5.2 April meeting date: 4-12-10

6. Adjournment: Tim Strem motioned to adjourn the meeting and Garret Goss seconded. The meeting adjourned at 7:00 p.m.