Southern Sierra Fat Tire Association (SSFTA)
Board/Advisory Team Meeting Minutes
January 11, 2011

Board Members present: Melissa Hoyt, Eddie Gonzalez, Alan Yama, Kari Fabrizio, Michael Wade

Advisory Team members present: Jim McWhorter, Tim Strem, Deanne Renting, James Pass, Zac Griffin, D.J. Billiard, Lisa Wade, Bob Sughrue, Susan Bowen, Franklin Evans

Members/Guests present: Kevin Fabrizio, Chris Brayman, Joe Chesney, Brenda Mendrin, Jacob Mendrin, Paula Evans, Keith Barnden, Jerry Moseley, Garrett Goss, Sam Ames, Ivan Robles

1. Opening/ Roll Call (by sign in)/ Minutes

Roll call was taken by sign-in sheet. Twenty-six members and guests were present. The meeting was called to order at 6:35 p.m.

1.1 Introductions and Welcome

President Melissa Hoyt welcomed everyone.

1.2 October/November Minute Approval

Minutes for the October and November meetings were motioned, seconded, and approved by the board via email vote prior to the meeting.

2. Reports

2.1 SSFTA General Report

President Melissa Hoyt and Vice President Eddie Gonzalez reported on the success of the Christmas gift giving event where SSFTA adopted 2 classrooms at the Roosevelt Elementary school. Forty-one children received gifts. Weekly ride numbers have been down somewhat due to the rain. Eddie reported that overall, 2010 was a success and people can look at the website photos to see all the events held.

2.2 Treasurer's Report

Alan Yama reported that SSFTA currently has $6147.25, with 2 outstanding bills, each for $124.99 for website hosting and SSFTA's domain names (SSFTA.com and SSFTA.org) for 2010 and 2011. The 2010 Income/Expense report is as follows:

Income:	$3751.35:	Bionicon donation for Keyesville volunteer help, jersey/hat/pint glass sales, and membership dues
Expenses:	$2054.80:	Storage fee, P.O. box/mailings, event expenses
Net Income:	$1696.55	

Alan will identify who will do our taxes this year.

2.3 Membership Report

Deanne Renting reported that there will be a membership drive in the middle of February. All members will get email reminders to go to the website to renew. Seventy to eighty members are currently signed up. Those that don't renew online will receive a letter and asked to mail in a check. Forms will also be made available during weekly rides in March.

2.4 Trail Maintenance Report

Eddie Gonzalez reported that the local trails Toads and Refrigerator need work. When the soil dries out we will schedule a trail maintenance day. Jim McWhorter reported that work needs to be done at Keyesville prior to the race. A work day will be scheduled January 22nd.

3. Old Business

3.1 Bike Posters: Tim received pictures from Lisa Wade but needs to view them in a higher resolution in order to choose. Tim will send Kevin Fabrizio the pictures so he can find the originals in higher resolution.

3.2 T-shirts/jerseys: Susan Bowen reported that the sub-committee is working on jerseys with Primal Wear. The committee needs to consider feedback given and finalize details of the jersey design. A prototype will be available at the February meeting.

4. New Business

4.1 2011 bylaws: Melissa Hoyt reported that it has been 20 years since the original SSFTA bylaws were written in 1991, and they are in need of an update. Melissa drafted a 3 page condensed version of the original 21 page document and Kevin Fabrizio recommended that a subcommittee review this draft. Melissa, Kevin, Eddie Gonzalez, Kari Fabrizio, and Deanne Renting agreed to be on this subcommittee. The subcommittee will meet prior to the February meeting.

4.2 2011 goals: Melissa Hoyt proposed a set of goals based on the May 2010 meeting where members stated their desires for the club. Deanne Renting suggested changing the fundraising goal to state that SSFTA will be self-sufficient. After discussion, a motion was made by Keith Barnden to accept these goals as is with the following modification to goal #3: from: "SSFTA will complete a minimum of 1 fundraising activity in 2011", to "SSFTA will maintain a minimum balance of $3000", and an added goal #4, "SSFTA will establish a budget for 2011." Jerry Moseley seconded the motion and the motioned passed. Please see a copy of the 2011 goals at the end of this report.

4.3 Keyesville Race proposal: Chris Brayman, director of the KV Bike Park in Kernville, and race director for the 2011 Keyesville stage race, submitted a proposal for SSFTA to loan race equipment and volunteers for the stage race this year. He presented background information on the KV bike park, and stated that Bionicon gave him the Keyesville race this year. Thirty venders and 11 mountain bike companies have already signed up. A 3-day festival is being planned including live music and local brew, and the race is being promoted locally. Chris asked SSFTA to lead a group of member volunteers to help at the race, asked for SSFTA to loan its race equipment, and help with trail maintenance. Deanne Renting requested granting free race entry for SSFTA members who volunteer their time at the race. Chris expressed a willingness to look into this and also verbalized intent to donate money to SSFTA in exchange for volunteering. Jim McWhorter expressed interest in coordinating this effort, but advised the board to table the vote until further information on the race could be obtained. Deanne Renting motioned that SSFTA table the vote on volunteers, equipment, and trail maintenance, and that SSFTA commit to running a booth at the race in the trail advocacy section. James Pass seconded the motion and the motion passed.

<u>Addendum:</u> On 1/15/11, SSFTA was informed that Paul Ferguson of Bionicon became the new Keyesville Race Director for the 2011 race. On 1/20/11 via email exchange, the SSFTA board motioned, seconded, and approved a letter confirming the transfer of all operations and ownership of the Keyesville Classic Mountain Bike Stage Race (The Event) on October 16, 2008 from the Southern Sierra Fat Tire Association (SSFTA), the founding organization,

to Grapevine Products Inc. (Bionicon). Please see the letter at the end of this report. This letter was signed and sent to Paul. On 1/30/11 via email exchange, the SSFTA board motioned, seconded, and approved the loan of race equipment and the help of SSFTA volunteers for pre-race trail maintenance and race-day(s) assistance for the 2011 Keyesville stage race.

4.4 Foothill Race proposal: Sam Ames, race director, provided background information on the second annual Foothill Classic Race. This is a non-profit event with race proceeds going toward future races/race promotion. Sam submitted a proposal to have SSFTA be the host club this year, with half the proceeds being donated to the club in exchange for promoting the race on the website and through email notification, providing 6-8 volunteers for the race, and sharing the club logo for the promotional flyer. According to Sam, there are no legal or tax issues associated with being the host club since it is a nonprofit event. SSFTA members who volunteer can race for free. Covenant Community Services will be the title sponsor. Robert Carvahall represents Canyons LLC and granted Sam permission to use the land even though it is private property. Jack Van Bindsbergen has agreed to take care of the SSFTA volunteer effort and set up a SSFTA booth for race day. Susan Bowen motioned to approve and Lisa Wade seconded the motion. The motion passed. Kevin Fabrizio will send the SSFTA logo to Sam to use on its promotional material.

Addendum: On 1/18/11, SSFTA was informed of the need to join USA Cycling for $150 in order to receive a race permit as the host club for the race. Via email exchange, the SSFTA board motioned, seconded, and approved $150 to join USA Cycling and receive a permit.

4.5 High School Racing Team proposal: Zac Griffin, team director for the Bike Bakersfield Cycling Team (BBCT) and Jr. Development Club, provided background information on the BBCT and the Junior Racing Club for high school students. It will cost each student $250 to race all of the races this season. He submitted a proposal requesting that SSFTA donate $500 toward the junior club to support its racing efforts this year. Eddie Gonzalez motioned to approve and Alan Yama seconded the motion. Michael Wade, SSFTA Member-At-Large and Jr. Racing Club member, recused himself from the vote. The motioned passed. Kevin Fabrizio will send the SSFTA logo to Zac to use on its promotional material.

5. Announcements

5.1 Public Comments

5.1.1 Eddie Gonzalez announced that the Saturday ride time will be changing to 10:00 a.m. effective this Saturday.

5.1.2 Sam Ames reminded everyone about the Rio Bravo Rumble this Saturday and the Cyclecross race this Sunday.

5.1.3. Eddie Gonzalez will not be available to lead Monday night rides for a while. Susan Bowen, Michael Wade, James Pass, and D.J. Billiard will be standing in as ride leaders to keep this weekly ride going.

5.1.4 Deanne Renting requested that SSFTA hold its monthly meetings in a central location and stated a willingness to research potential venues.

5.2 February meeting date: 2-8-11

6. Adjournment: The meeting adjourned at 8:35 p.m.

2011 GOALS

General:

1. SSFTA will lead a minimum of 3 weekly rides during the week in the beautiful Bakersfield foothills, as well as a minimum of 2 out-of-town rides during the year.

2. SSFTA will hold a minimum of 2 social events, which may include barbecues, parties, etc., where families may attend.

3. SSFTA will maintain a minimum balance of $3000 in its account.

4. SSFTA will establish a budget for 2011.

Membership:

5. SSFTA will hold a March Membership Drive, which will include soliciting memberships on weekly rides and events in March.

Trail Maintenance:

6. SSFTA will lead a minimum of 2 trail maintenance days throughout the year.

Southern Sierra Fat Tire Association
P.O. Box 60674
Bakersfield, CA 93386

Keyesville Classic Mountain Bike Stage Race Operations and Ownership Agreement

This Agreement confirms the transfer of all operations and ownership of the Keyesville Classic Mountain Bike Stage Race (The Event) on October 16, 2008 from the Southern Sierra Fat Tire Association (SSFTA), the founding organization, to Grapevine Products Inc. DBA Bionicon USA, under the conditions stated below and is revocable for a period of six (6) years from date of the original transfer if the terms of these conditions are not fulfilled:

1. The Event will always be operated for the benefit of the local community and the proceeds are to be used exclusively for such items that include but are not limited to these examples; Trail stewardship and improvements, cycling related community projects and donations to local non-profit organizations.

2. A donation with a minimum of $1000, to the SSFTA is mandatory every time the SSFTA provides use of their race equipment and provides a volunteer group to help at The Event.

3. Bionicon reserves the right to license the operation of The Event, but not transfer ownership, to any credible non-profit organization under the stipulation that Bionicon USA remains involved, oversees the running of The Event and that all the other terms of this agreement are being fulfilled.

4. The Event will automatically be transferred back to the SSFTA in the case that Bionicon USA is no longer able to manage the operations or oversee the licensing of The Event. Including transferring of any registered domain names, trademarks or paperwork bearing the name of The Event to the SSFTA.

5. The Event will always be run in a professional manner and continue the tradition of being one of the most fun and challenging events in Southern California.

Transfer enacted by:

_____
Jim McWhorter
SSFTA Liaison to Bionicon USA

Approved By:

_____
Melissa Hoyt
SSFTA Board President

Transfer and terms of revocable agreement accepted by:

_____
Paul Ferguson
CEO Grapevine Products Inc. DBA Bionicon USA

Confirmed By:

_____
Eddie Gonzalez
SSFTA Board Vice President